

Rory Tawn

Address: Tunbridge Wells, Kent, United Kingdom

Phone: +44(0)7478327322

Website: <http://www.rorytawn.com>

Email: mail@rorytawn.com

Summary of Skills

- Graphic design, illustration, animation and development skills.
- Competent in the use of Adobe Photoshop, Illustrator, Flash/Animate and After Effects.
- HTML, CSS, Javascript, AS2 and AS3 languages.
- A good understanding of Google's Studio Double-click
- Experience with FlashTalking and Mediamind/Sizmek platforms.
- Comfortable with both Mac and PC.

Professional Experience

Freelance Flash/HTML5 Designer/Developer | 09/2014 - Present | London, England

- Design, animation and build of both standard and Rich Media Flash and HTML5 banners.
- Design of emails, skins/wallpapers, social graphics, homepage takeovers etc.
- Animation of DOOH units with After Effects.
- Agencies include Ogilvy, Wunderman, Wellcom/BBH, ThinkJam, WCRS, Tag Worldwide, VCCP, Splash Worldwide, Isobar and Collective.
- Clients include Tesco, 20th Century Fox, Warner Bros, Kellogg's, Expedia, Nike and Barclays.

Freelance Flash Designer/Developer | 08/2012 - 04/2014 | Vancouver, Canada

- Have worked in-house and remotely for both advertising agencies and independent clients.
- Responsible for design and build of both standard and Rich Media online advertising units.
- Clients include McDonalds Canada, Ferrero Rocher, Post Foods and BCLC.

Flash Developer | 09/2012 - 04/2014 | MacLaren McCann, Vancouver, Canada

- Led MacLaren McCann's Flash banner team in their Vancouver office.
- Responsible for Canada's first 'QA-only' Studio Doubleclick dynamic banner campaign (whereby Google were not required to build/code the creative themselves).
- Designed and built both Rich and standard Flash banners in AS2 and AS3.
- Built Youtube mastheads, homepage takeovers, synced banners, expanding banners, video banners, pushdowns, filmstrips etc.
- Clients include General Motors, Royal Bank of Canada, Mastercard, Wind Mobile, Lotto 649 and Cathay Pacific.

Flash Designer | 06/2010 - 05/2012 | Mediacom, London, England

- Concept, design and creation of both Rich Media and standard banners in both AS2 and AS3.
- Clients include Electronic Arts, Universal, Cartoon Network, Entertainment Film Distributors and DFS.

Education

BA (Hons) Illustration | Falmouth University, Falmouth, England, 2009

BTEC Diploma Foundation Studies Art & Design | Isle College, Wisbech, England, 2005

A Levels in Art, Graphic Design and Business Studies | Wisbech Grammar School, England, 2004